

## whited

This is the magazine that brings life to the unlimited possibilities for products based on AALBORG WHITE® cement.

The magazine is also a meeting place that ties our global organisation together with the world wide market of the AALBORG WHITE® products. We consider you to be our influencer and wish to inspire you to challenge the large, unlimited potential of AALBORG WHITE® cement.

Everyone is welcome to participate in this global forum of knowledge about white cement.

Welcome to the future!

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## The MMM Visitors

In the Danish city of Taars, the artist Marit Bente Norheim has prepared the art project "The Visitors" with great empathy. It consists of a series of 8 column-like figures.

The figures have a uniform design in terms of size, colour, etc., as if they belonged to a separate race. Nevertheless, the figures will be experienced very differently and individually as a result of their movement, gestures, facial expressions and body language when they are encountered individually.













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